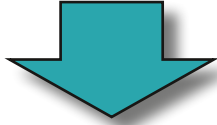


**first initial consulting (60 min)**

requirements determination  
 examination of eligibility  
 arrange appointments

**Individual coaching**

certified coaches  
 individual - one participant  
 project - related  
 checking the suitability of the founder  
 mediation of theory and practise  
 creation of a viable  
 and sustainable business concept

**Conclusion**

positional statement of the expert body  
 subsidy check  
 financing conversations  
 (if n.) application for start-up grant  
 or entry level money  
 (if n.) application for subsidies

**EXISTENZ  
 GRÜNDER  
 ZENTRUM  
 DRESDEN**



up to  
**100%**  
**FREE**  
**COACHING**

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You have business ideas and want  
 to make yourself independent?

Then we have the exactly right  
 network partner for you!

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- Start-up founder on their way from their business idea to the foundation or already by the research of ideas.
  - Young enterprises who desire support during and after their foundation
- up to 100% eligible • complimentary initial consulting • individual coaching**

- Teaching the basics of business administration
- Creation of a viable and sustainable business plan
- Discussion about a suitable form of enterprise
- Development of a suitable cost & revenue structure
- Liquidity & Profitability planning
- Investment and financing planning
- Subsidy check
- Preparing of and accompaniment to bank or notary appointments
- Create the positional statements of a knowledgeable position for load capacity of the founder start-up projects
- Assistance in applying for the start-up grant or entry level money

## Orientation and sensitization for Business start-up

- Support through the employment agency ( Agentur für Arbeit or Jobcenter Dresden )
- Support of unemployed people with founder ideas

## (Pre-) foundation stage

- Support of people with principal residence in saxony who want to establish or enter in company succession

## Company launch and company growth

- Support of young companies, that exist less than two years
- Support of existing companies, that exist more than two years

## Restart

- Enterprises in economic difficulties
- Enterprises in economic reorientation

### text part:

- description of your business idea
- distribution & communication
- market & competition analysis / research
- team introduction
- description of your enterprises
- SWOT -analysis  
( strengths- weakness- opportunities- threats)

### financial part:

- detailed determination of the revenue potential inclusive pricing
- detailed development of cost structure
- capital requirements calculation and financial planning
- liquidity planning
- profitability planning